

Amazon Top 1% Sales Rank Chart courtesy of ScanPower.com

How to use this chart: Remember, the number of items in an Amazon category is NOT directly related to what items are actually selling (Sales Rank). Items that Amazon is also selling have a better chance of being relevant listings compared to category listings that have never sold (no Sales Rank). To get Top 2%, 3%, etc., just multiply the Top 1% number to get your desired Top %. Print additional copies at www.GDFR.com

AMAZON CATEGORY	AMAZON COUNT	TOP 1%	TOTAL COUNT	TOP 1%
Appliances	73,715	737	683,987	6,840
Arts, Crafts & Sewing	207,088	2,071	2,171,018	21,710
Automotive	1,809,373	18,094	13,174,976	131,750
Baby	57,339	573	1,054,260	10,543
Beauty	64,920	649	1,827,584	18,276
Books	11,843,605	118,436	53,845,120	538,451
CDs & Vinyl	1,127,995	11,280	5,405,110	54,051
Cell Phones & Accessories	221,812	2,218	69,211,513	692,115
Clothing, Shoes & Jewelry	390,007	3,900	21,459,738	214,597
- Women	172,654	1,727	11,908,139	119,081
- Men	114,827	1,148	6,411,096	64,111
- Girls	20,260	203	474,954	4,750
- Boys	17,453	175	461,317	4,613
- Baby	19,010	190	332,169	3,322
Collectibles & Fine Art	464	5	13,123,738	131,237
Computers	136,601	1,366	17,448,813	174,488
Electronics	545,295	5,453	91,405,584	914,056
Grocery & Gourmet Food	54,819	548	896,454	8,965
Health & Personal Care	207,308	2,073	5,409,439	54,094
Home & Kitchen	2,799,516	27,995	47,825,264	478,253
Industrial & Scientific	1,489,784	14,898	16,062,388	160,624
Luggage & Travel Gear	18,806	188	427,937	4,279
Luxury Beauty	3,678	37	4,489	45
Movies & TV	195,244	1,952	1,161,735	11,617
Musical Instruments	114,949	1,149	601,023	6,010
Office Products	254,814	2,548	6,846,897	68,469
Patio, Lawn & Garden	236,205	2,362	2,434,869	24,349
Pet Supplies	194,303	1,943	933,262	9,333
Software	4,720	47	408,530	4,085
Sports & Outdoors	470,530	4,705	20,482,277	204,823
Tools & Home Improvement	1,224,700	12,247	9,456,646	94,566
Toys & Games	160,275	1,603	4,334,122	43,341
Video Games	6,038	60	378,880	3,789

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